

# Ward Cameron Enterprises

## Trails and Tribulations



### CONFESSIONS OF A GUIDE BOOK AUTHOR

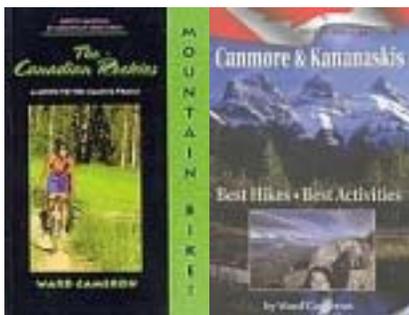
Ward Cameron is a naturalist, historian, author and storyteller. He has spent almost two decades showing visitors the riches of western Canada. As an author, his titles include *"Canmore and Kananaskis - Best Hikes Best Activities"*, *"Mountain Bike! The Canadian Rockies"* and *"Mountain Bike! Southwestern British Columbia"*. Ward's photographs have also been widely published.

During the summer of 2001, Ward designed the TransRockies Challenge, a 7-day, 600 km mountain bike race billed as the toughest race on the continent. As the course designer, Ward personally mapped the entire route. This could only be done the hard way, by spending many long days alone in the wilderness. With over 9,000 m (30,000 ft) of elevation change, this race will push the best riders in the world to the edge of endurance and beyond.

Ward's web site, MountainNature.com, is the largest online guide to the plants, animals, birds and landforms of the Rockies. It is recommended by Canadian Geographic Magazine, Kananaskis Country, the Federation of Alberta Naturalists, the Green Pages, and the Global Outdoor and Environmental Education Council.



Below, Two of Ward's Popular Books



### Ward Cameron Enterprises

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### PROGRAMS AND SERVICES

Ward works with groups of all sizes. As a naturalist and storyteller, he brings the Canadian west to life. As one of the premier guides in the Rockies, he takes great pleasure in showing visitors the vast natural and historical riches of the mountains. Some popular programs include:

- Luncheon and Keynote Presentations - Have Ward add his special touch to your next meeting.
- Wildlife Safari - a behind the scenes look at mountain wildlife. Your best bet for spotting big game.
- Step-on and Tour Guide Service
- Rails Westward - The building of the CPR and the opening up of the west.
- Alpine Images - The secrets of Mountain Photography
- Summer Wildflower Walks - Visit key locations at peak times.

### IN THE NEWS

"Before venturing into the Rockies, visit naturalist Ward Cameron's website to get ecological and safety information that will help you to enjoy your trip to the fullest."  
Canadian Geographic Magazine

"Naturalist, photographer and all-around mountain guru Ward Cameron is behind the site, MountainNature.com which offers a mass of well-organized information about the Rockies."  
Calgary Herald Newspaper

"The sheer volume of Cameron's carefully compiled facts on the people, wildlife and natural environment of Canmore, right down to where to go for a dip on a hot summer afternoon, is testimony to town's value as a vacation destination in its own right." Banff Crag & Canyon Newspaper